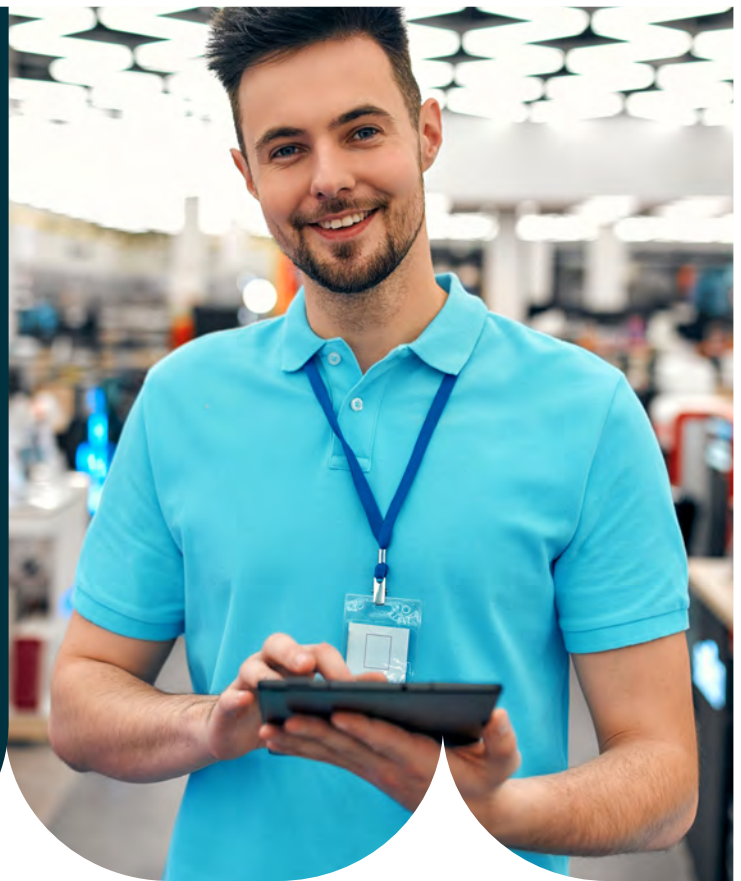




Retail PRODUCTS

Get instant savings on energy-efficient products and appliances at local retailers



Save Instantly

Participating retailers offer in-store discounts on select products, including LED lighting, advanced power strips, air purifiers and energy-efficient appliances. Find a participating location at bit.ly/productretailers



Choose Your LED

Need help selecting the right light bulb for the right room? Learn more at bit.ly/bulbtypes



Instant Coupon

Upgrade to energy-efficient home appliances and save with NIPSCO's exclusive instant coupon! Shop online or in-store at select retailers and enjoy instant savings on items like room air conditioners, refrigerator-freezers, electric clothes dryers and bathroom exhaust fans.

Claim your coupon at bit.ly/InstantCoupon or scan this QR code with your smartphone camera.



Why Should I Utilize This Energy Efficiency Program?

All of NIPSCO's energy efficiency programs are designed to make the path to being energy efficient affordable and accessible. With instant discounts and coupons, upgrading to energy-saving products is easier than ever—giving you full control over how you manage energy in your home.

Visit NIPSCO.com/Save or call 1-800-721-7385

NIPSCO's energy efficiency programs are administered by TRC, a third-party implementation specialist that helps homes and businesses save energy.



**LEARN MORE
SAVE MORE**